





Marousi, 14 February 2008

PRESS RELEASE

Listen to your heart ...

With this message, which is dedicated to the Day ... of the Heart, Valentine's Day, the HYGEIA MITERA LETO Group of Companies, together with the affiliated Multi-medical facility LetoLab in Piraeus, within the framework of the public outdoor Exhibit "Hearts in Athens '08", which it sponsors, offers, free of charge, precautionary cardiological check-ups (cardiological examinations – electrocardiogram) in Syntagma square (14 February from 10.30 to 1.30) and at selected branches of MARFIN–EGNATIA BANK (14 and 15 February, during the bank's business hours).

The message of the day is **LISTEN TO YOUR HEART** ... and the aim is to urge those whose heart beats strong and want to know why ...

The HYGEIA MITERA LETO Group of Companies, responding to the symbolic meaning of the heart, serves, with respect, integrity and sensitivity, this very important initiative, which it has been doing for more than 30 years!

The first heart transplant in Greece was carried out at HYGEIA, while, every year, HYGEIA faces thousand of cardiac and cardiac surgery cases.

Recently, the MITERA Paediatric Clinic preceded in the operation of the first Paediatric Cardiology – Paedocardiosurgical Unit in the private sector, thus establishing it as the most integrated private Paediatric hospital in Greece.

In any case, the heart, as the symbol of life, fits us because we serve life's most valuable commodity, health.

The "Hearts in Athens '08" Exhibit, which has been organised under the aegis of the Municipality of Athens with the collaboration of the Cultural Organisation of the Municipality of Athens, with the 118 sculptures of known and new artists, as well as groups of Museums, Institutions and Cultural Organisations throughout Greece, decorate the city of Athens, bringing citizens closer to art. The Exhibit will continue to be on display until 19 March 2008, while, on 14 April, the hearts will be auctioned and 50% of the proceeds of the auction will be donated to the 'Together for Children' Association.

