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PRESS RELEASE

<u>Panathinaikos F.C. and D.T.C.A. HYGEIA to Collaborate: Free obesity test for the team's fans</u>

Panathinaikos F.C. is collaborating with **HYGEIA Hospital** to offer one (1) free test on obesity performed at the **Obesity – Nutrition – Metabolism Department of HYGEIA hospital** for the **fans of PAO** who will attend the football match between Panathinaikos and Asteras Tripolis held on Sunday, November 22nd at the OAKA stadium.

The qualified scientists of the Department will take the subjects' medical history, will review their nutritional habits, will evaluate any psychosocial parameters, will measure their body mass index and body fat distribution, will assess the obesity total risk and complications and will suggest an obesity (conservative or invasive) treatment.

In the Obesity - Nutrition - Metabolism Department of HYGEIA hospital, all modern and reliable methods for the medical treatment of obesity are applied by an organized team of specialists. The aim of the Department is not only to offer short-term weight loss but also to change eating habits so that the weight will not be regained.

The Department collaborates with the largest Centres of Nutrition and Obesity in Europe and the United States of America and can perform the most advanced and specialized tests that are available in **HYGEIA** and abroad.

"Today, obesity is one of the most important nutritional problems in developed countries and perhaps the biggest blight of our century. Our broader collaboration with D.T.C.A HYGEIA allows us to offer fundamental healthcare services to our fans," said Mr. Andreas Bekios, Commercial Director of Panathinaikos F.C.

"Nowadays, obesity is no longer regarded merely as an aesthetic issue, but mainly as a multi-factorial disease that needs comprehensive, long-term treatment for a better quality of life," highlighted Mr. Georgios Panotopoulos, Director of the Obesity - Nutrition - Metabolism Department of HYGEIA.

This offer is applicable to those who will call at 210 686 7935 from 22.11.09 until 31.12.09