



**HYGEIA GROUP**

09.03.2009

**D.T.C.A. hygeia**



**HYGEIA HOSPITAL TIRANA**



## PRESS RELEASE

**MARCH 8th, 2009: INTERNATIONAL WOMEN'S DAY**

**"TAMIEFTIRIO & YGEIA" committed to women's health prevention**

On the occasion of the **International Women's Day** celebrated on March 8th, and within the framework of their Corporate Social Responsibility, the hospitals of HYGEIA Group, i.e. the Diagnostic and Therapeutic Center of Athens HYGEIA, MITERA and the associated LETOLab Multiclinic of Piraeus, have organised events that will be held at **Public stores** in Syntagma Square on **Thursday 12<sup>th</sup>, Friday 13<sup>th</sup>, and Saturday 14<sup>th</sup> March 2009**, as well as free medical check-ups (500 PAP tests).

The events are supported by "**TAMIEFTIRIO & YGEIA**", a primary health care and prevention product of Marfin Egnatia Bank.

These events are intended to raise public awareness on the importance of prevention and to provide women with practical consultation and free medical check-ups (500 Papanicolaou tests) so as to motivate them for the benefit of their health.

In particular, on **Thursday, March 12<sup>th</sup> 2009, at 16.45pm at Public Stores** in Syntagma Square, Mr. Leonidas Papadopoulos, Gynaecologist-Obstetrician and Managing Director of LETO Maternity Clinic of HYGEIA Group, and Mr. Thanos Sofios, Deputy Managing Director of Retail Banking, Marfin Egnatia Bank, will present the existing possibilities and smart ways that can facilitate access to reliable prevention and diagnosis services as well as the importance of prevention as the most efficient key to save lives.

Aiming at social welfare programs, Marfin Egnatia Bank and HYGEIA Group have implemented "**TAMIEFTIRIO & YGEIA**", an innovative bank account that offers primary healthcare services at very low cost and free medical check-ups.

### ***More information on TAMIEFTIRIO & YGEIA account***

*"TAMIEFTIRIO & YGEIA" is a savings account that offers medical services in collaboration with Healthcare Institutions and Diagnostic Centres of MIG Group, HYGEIA, MITERA Children's Clinic and LETOLab. Namely, at an annual cost of 60 euros for adults, women can have a mammography / breast ultrasound and men can have a cardiac stress test.*

**DIAGNOSTIC & THERAPEUTIC CENTER OF ATHENS HYGEIA S.A.**  
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*It also offers on a yearly basis*

- *free unlimited medical visits to a large number of medical specialties,*
- *very large discounts on diagnostic tests,*
- *free medical consultation through a call center and*
- *free admissions by ambulance in cases of emergency.*

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