

12.07.2010

Press Release

LETO Maternity Hospital: 'Baby Friendly Hospital'

LETO, is the first maternity hospital in Greece at the process of being granted certification as an 'Baby Friendly Hospital', as it applies 7 out of the 10 steps stipulated by the World Health Organization and UNICEF on Breastfeeding.

Knowing that breastfeeding is an important and blessed process, the experienced and well trained LETO midwives are offering their love, support and patience to parturients whom they inform on breastfeeding benefits and advantages, teaching them the art of breastfeeding.

Midwives of the Labor Room and Surgery, place the neonate on top of the mother immediately after delivery for at least one hour (skin to skin contact).

Early commencement of breastfeeding from the 1st hour since birth and its continuation are facilitated by the «**rooming-in**», practice, namely the infant's staying in the same room with its mother, for 24 hours per day; this applies in all room categories.

Midwives in Hospitalization Floors have organized a specially designed and individualized training, including, *inter alia*, support to a mother's desire for exclusive breastfeeding.

LETO Maternity Hospital organizes daily seminars enhancing knowledge and encouraging new parents in the neonate's care.

With the 24-hour communication line (2106902200-299 and 2106902300-399) LETO offers valuable help to prospective mothers since the beginning of their pregnancy, during their accommodation in the Hospital and after their discharge giving them advice and psychological support in order to successfully fulfill their maternity role.

Besides, o **breastfeeding is every child's right and a claim by every mother who desires and can offer a life full of promises for a wonderful future.**

LETO MATERNITY HOSPITAL S.A.