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Press Release

HYGEIA S.A.: Free memory test

September 21st: World Alzheimer's Day

HYGEIA Hospital, on the occasion of the World Alzheimer's Day, on Tuesday September 21st, offers **individuals over the age of 60** the possibility of **one (1) free memory test** during the period **September 20th -September 24th**, at its specialized **Memory Centre**.

Interested individuals may call for appointment at **210 686 7079 and 210 686 7099** (08.30 am - 14.30 pm) from **Monday, September 13th** up to **Friday, September 17th, 2010**.

In addition, on the occasion of the World Alzheimer's Day, **HYGEIA Memory Centre** is organizing, at MITERA Conference Centre, a Scientific Conference on '**New technologies in Alzheimer Disease prevention and treatment**' on Saturday, September 18th.

Dr. Paraskevi Sakka, Neurologist-Psychiatrist, Director of HYGEIA Memory Centre & Chairwoman of the Alzheimer's Disease and related Disorders Society in Athens states the following: «Early diagnosis contributes decisively to the treatment of the disease. In addition, there are important indications that Alzheimer's disease can be prevented. Control of the so-called vascular risk factors (blood pressure, diabetes mellitus, smoking, obesity, hypercholesterolemia), physical exercise, social activities and mental exercise can contribute to the prevention of dementia. At HYGEIA Memory Centre, we are implementing a pilot European program of mental exercises with the use of a touch PC, both for the purpose of prevention and treatment at the early stages of Alzheimer's disease'.

*Alzheimer's disease is the most frequent form of dementia as a 50%-60% of the total of demented patients suffers from the disease. Today, there exist **160,000 demented patients in Greece, 7,300,000 in Europe and 35,000,000 worldwide**. These figures are expected to have been tripled by 2050 due to the ongoing prolongation of life expectancy; as a result, demented patients worldwide are expected to exceed 100 million and caregivers 200 million.*

DIAGNOSTIC & THERAPEUTIC CENTER OF ATHENS HYGEIA S.A.