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## **PRESS RELEASE**

## <u>LETO Maternity Hospital</u> 20% price reduction on the 3-bedded room delivery economy package

**LETO Maternity Hospital**, promoting its consumer-friendly initiative amidst a particularly adverse financial climate, is putting in place a new pricing policy.

It announces that **Normal Delivery** as part of a three-bedded room economy package (4 -day hospital stay) shall hereon cost  $\in 1,350 + VAT$  (final price  $\in 1,500$ ), while a **Caesarean Section** as part of a three-bedded room economy package (5-day hospital stay) shall cost  $\in 1,530 + VAT$  (final price  $\in 1,700$ ).

The above offers include standard delivery and neonatal costs, as well as the optional collection, processing and storage of umbilical cord blood stem cells. The latter constitutes a unique offer by **HYGEIA Group** Maternity Hospitals, which was previously charged extra towards an inflated total budget. These privileges are now an integral part of the high-quality, prestigious medical services that **LETO Maternity Hospital** continues to offer within its recently renovated premises.

**LETO CEO, Mr. Leonidas Papadopoulos** stated: 'Bearing in mind the unfavourable financial climate, our decision to reduce our prices by **20**% **on the economy package** has been a significant step towards enabling prospective parents to access high-quality, affordable maternity care and, therefore, provide the best start for their family. Besides, LETO Maternity hospital, for the last 40 years, has been the forerunner and a reference center for future mothers'.