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## **PRESS RELEASE**

### **Generali Hellas & HYGEIA Group Strategic Partnership Medical Prime: New Innovative Health Care Insurance Program**

A strategic partnership was recently established between the HYGEIA Group and Generali Hellas, for the provision of comprehensive healthcare services. The agreement foresees, via the insurance program Medical Prime, the unlimited access of Generali Hellas' customers to the top-level primary and secondary healthcare units of the HYGEIA Group.

With the program Medical Prime, Generali's policyholders will be able to enjoy a full range of services offered by the HYGEIA Group, irrespective of whether or not they belong to a social security fund. Medical Prime is a unique healthcare program that effectively combines quality health care and financial accessibility. It guarantees first-rate services, endorsed by Generali and HYGEIA Group, one of the leading healthcare providers in Greece.

Medical Prime offers full range of coverage at the hospitals of the HYGEIA Group, as well as outpatient care for the primary policyholder and their family, regardless of their medical history. It is a flexible healthcare insurance program, designed to adapt to the ever-changing needs of the insured, providing comprehensive coverage for all prevention, diagnostic, treatment and medical observation needs. Furthermore, it provides the insured with options regarding the range of coverage desire and one's level of participation in medical costs.

Ahead of its time, Medical Prime is a revolutionary program that offers a range of unique insurance covers, which are not provided by any other health insurance program in the market. Such covers include maternity hospitalization, coverage of known pre-existing conditions, congenital diseases, cosmetic surgery and obesity treatments / procedures. These services are offered at all the HYGEIA Group primary and secondary healthcare units in Attica.

As noted by Mr Panos Dimitriou, Managing Director of Generali Hellas, "At Generali, we believe that meaningful healthcare is a non-negotiable value, and its safeguarding a priority. Regardless of the current economic circumstances, we believe that health care should be comprehensive and meaningful. With more than 126 years of experience in the Greek insurance market, Generali continues to seek out and offer innovative insurance solutions, which fulfill the contemporary needs of its clients. With the insurance program Medical Prime, in cooperation with HYGEIA Group, we are responding to current market needs in the best possible manner, offering our clients real and meaningful solutions."

Additionally, Mr Andreas Kartapanis, General Manager of HYGEIA Hospital and CEO of MITERA Hospital, noted, "This is a new approach to healthcare insurance programs in Greece. We are providing clients with access to the most comprehensive and quality healthcare services in Greece, at a special and economical rate. We believe that this approach will signal new and significant developments in the private healthcare sector, in the coming years".

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